

Pathways out of Poverty

ABSTRACT

Applicant: The City and County of San Francisco Office of Economic and Workforce Development (OEWD)

Category: Local applicant

Project Title: Green Skills Academy Expansion

Community to be Served: Urban, PUMA 02203

Funding Requested: \$3,060,636

The City and County of San Francisco Office of Economic and Workforce Development (OEWD) is the lead agency in a public-private Green Skills Academy (GSA) that has already been established with multiple streams funding, including ARRA. The proposed project will leverage the already-established infrastructure of the GSA program and expand it in four ways: 1) double capacity to serve an additional 296 job seekers every year; 2) double the number of green subsectors for which the Academy provides vocational skills training and placement services, for a total of four; 3) create and implement a targeted outreach strategy to recruit participants from four neighborhoods in the highest-poverty PUMA (02203) within the city; and 4) design and implement an intensive and long-term job readiness training program, incorporating barrier removal and supportive services, that will help participants from targeted communities to succeed in the GSA once enrolled and ultimately find their way to economic self-sufficiency through employment in green industry.

San Francisco has a number of large infrastructure projects already underway, with additional development projects scheduled to break ground during the proposed grant period. Collectively, these projects represent \$8 billion in new investment. Through the City's First Source hiring program, by which all contractors are bound, OEWD will be in a position to develop jobs on all these projects for GSA graduates.